



### THE KITCHEN IN PRINT [ NOAH-9, 2009]

THE KITCHEN COLLABORATIVE WAS PUBLISHED in the ninth edition of the book series *NoAH: Directory of International Packaging Design*. This internationally distributed, hard bound full-color publication showcases the work of prominent firms and packaging designers from all over the globe. The four page section featured an overview of The Kitchen and a variety of recent packaging projects.

# THE KITCHEN COLLABORATIVE

UNITED STATES



Aniko Hill, Principal and Creative Director  
*All Product and Portrait Photography by Jesse Hill*



We're not a real kitchen, we don't even work in one — although we do like to break for food from time to time. Our name is purely a metaphor — but one that we think describes what we do and how we do it.

The Kitchen Collaborative is an award-winning boutique branding agency that offers a unique specialty focus on the female consumer market. Our agency was born from a strong desire to create an alternative to the typical top-heavy design studio. When you take away the politics, titles and extravagant overheads, what's left? Creative agility. A leaner, more efficient process. The ability to harness the best talent for each challenge. And a focus on creating quality branding and design services that are individually tailored to meet each and every client's goals.

Whether we're working on a comprehensive brand strategy, collateral or advertising campaign, packaging system, space design or website, we work smart and we do smart work. We may not be a real kitchen — but we do know what it takes to cook up a strong brand.

[www.kitchencollaborative.com](http://www.kitchencollaborative.com)

The Kitchen Collaborative  
Los Angeles, California  
United States  
T 1 818 588 3060  
[menu@kitchencollaborative.com](mailto:menu@kitchencollaborative.com)  
[www.kitchencollaborative.com](http://www.kitchencollaborative.com)



1 TESS (Teen Everyday Skincare System), United States  
TESS  
Teen skincare line  
PET containers / printed clear labels



2 Curtis Mathes and Brand Texture, United States  
 Curtis Mathes  
 LCD televisions / digital picture frames  
 Printed cartons



3 Sea-Yu Enterprises and Brand Texture, United States  
 Petrotech  
 All natural pet odor eliminator products  
 Non-CFC cans / printed labels



4 Make-Up Designory, United States  
Cosmetics line  
Mixed stock components / printed cartons



5 Agera Laboratories, United States  
Agera  
Skincare line  
Mixed stock components / printed cartons