



2008 JUDGING PANEL  
american graphic  
design awards

PRESENTED BY GRAPHIC DESIGN USA  
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A special thanks to this talented team of  
judges for their hard work and expertise.



**WENDY QUESINBERRY**  
Principal/Creative Director  
Quesinberry and Associates, Inc.

Wendy Quesinberry is Principal, Creative Director and well-known dog whisperer of the Seattle firm, Quesinberry. The firm's forte is creating and marketing experiential brands — or the stuff that makes life worth living: eating, drinking, traveling, playing and looking good. During her more than 15-year career, Quesinberry has developed brands for companies ranging from sweet little start-ups to the big boys of the Fortune 500. She spent six years on the AIGA Seattle board, the last two as chapter president, and served as Executive Director of The Seattle Show, a local events show. Beyond design, Quesinberry says she's active in the gym, music, and drinking fancy cocktail concoctions and is on the board of a local chamber music company, Simple Measures.



**ANIKO HILL**  
Principal/Creative Director  
The Kitchen Collaborative

A natural curiosity and passion for creating targeted, authentic brands makes Aniko Hill a diverse conceptual designer, creative director and branding specialist. Before she founded The Kitchen Collaborative, she worked at a CA firm where Hill served as creative director, the summer camp brand graduate of Art Center College of Design and her search working for a variety of high profile firms and projects. She gained expertise in large-scale branding through work on such prestigious accounts as The Boeing Company, The Walt Disney Company, MasterCard USA, Sony Corporation, Keweenaw Island and Fiat Bull. Hill founded her all-women boutique-branding firm in order to embrace the traditional methods of design and branding. Her vision has produced award-winning work for clients spanning health and beauty, fashion, home products and pet care companies, all of which have been featured in industry publications including *Fast Magazine*, *Package Design Magazine* and *GDUSA*. Hill has shared her experience with emerging designers as a senior instructor at Art Institute of California, where she taught courses on branding and packaging design.

■ 2008

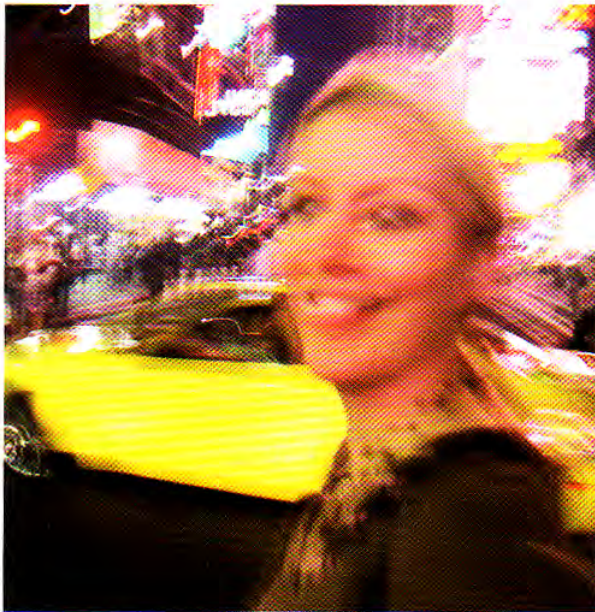
**THE KITCHEN IN PRINT [ GRAPHIC DESIGN USA, 2008 ]**

ANIKO HILL, PRINCIPAL AND CREATIVE DIRECTOR of The Kitchen Collaborative was selected to judge the annual American Graphic Design Awards, presented by *Graphic Design USA*. The awards honor the best design of 2008 in categories such as identity, printed collateral, and web design.

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